

# Holland's Floral



In 1825, William H. Martin of Cayuga County, New York bought 80 acres in what is now Rochester at the rate of \$1.25 per acre. The site that is now Holland's Floral at 308 Main Street in Rochester was part of that parcel of land. Photographer Lyman L. Ball built a new store at 308 S. Main in 1900, with space for his photography studio on the second floor, while the first floor was leased to a bakery. The bakery didn't last long, and Ball needed another business on the street level, so he opened a confectionery store there in 1902. The confectionery store also met a quick demise - despite the claim in an ad that it offered the BEST ice cream soda in the city.

1904

Ball sold his building in 1904 to Lafayette Mead for use as a steam laundry. One of Lafe's descendants, Hillburn Carenter recalls, "I can remember watching my Uncle Lafe Mead doing the separate collars on the stiff collar machine."

Prior to Hollands taking over residence, Morley's Real Estate Company was located in the building.



Holland's Floral & Gifts has been serving the Rochester community since 1929, and has been in its present building since William Holland opened his floral shop there in 1948. Jim Holland is the current owner.

1948

They have a spacious shop that showcases fresh flowers and plants, silk arrangements, fountains, framed art, candy baskets, fruit baskets, jewelry, framed artwork and more.

When you need a flower delivery to the Rochester area or one of the other 89 cities in and around metro Detroit, Holland's Floral is there for you. And as a member of a nationwide network of florists, Holland's can help you send an arrangement anywhere across the country.



2011

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