The Fogler Farm on Rochester Road in Oakland Township was established by George and Ann Fogler in 1920 as a regular farm with cows and chickens. They had seven sons. They planted fruit trees and began selling to the local families. With horse drawn wagons, they also sold apples and peaches at the Eastern Market in Detroit. All the family members would come out to the farm to harvest the wheat and bring in the hay, all by hand. They started planting sweet corn, and often the high school football team would help out by filling bushel bags with corn and throwing them on to wagons. The Fogler family farmed acreage as far north as 32 Mile Road, and as far south as Van Hoosen farm.

Eventually, Ralph Fogler took over the farm from his dad and started running it with his two sons, Mike and Dennis. Dennis started a small fruit stand, where the current stand now exists, to sell corn, apples, and peaches. Dennis had two sons, Ben and Joe, and as they grew older they took over and now run the vegetables, fruits, and greenhouses. Dennis and Mike continue to run the outer fields of wheat and soybeans.

As the farm started producing more and more, it was evident that there was a need for fresh produce in the surrounding communities. Restaurants from the Rochester area would purchase produce from Foglers, and advertise that by using Fogler Farm produce “the salads tasted fresh and the sauces were so good.”

As Oakland Township grew, so did Fogler Farm. In addition to the fruit and vegetable stand, and the produce that was sold to restaurants, Foglers began providing flowers and perennials to help landscape the growing subdivisions in the area. They also reach out to the community by donating products to such groups as Forgotten Harvest, Neighborhood House, OPC, Crittenton Hospital, and local schools. Field trips from the local schools teach children that fruit grows on trees, it’s not just found in grocery stores.

The Fogler family hopes that their next generations can continue to provide fresh produce and other products to the communities they serve and rely on.